

Website Privacy Policy

Last Updated: July 7, 2026

Kenney Performance Physical Therapy, LLC ("we," "our," or "us") operates the website and online booking portals (collectively, the "Service"). We are committed to protecting your privacy. This Privacy Policy explains how we collect, use, disclose, and safeguard your information when you visit our website, use our booking system, or interact with us online.

Kenney Performance Physical Therapy, LLC

Please read this Privacy Policy carefully. If you do not agree with the terms of this Privacy Policy, please do not access the site or use our online services.

1. Information We Collect

We may collect information about you in a variety of ways depending on how you interact with our website and booking services:

Personal Data

Voluntarily provided personally identifiable information, such as:

- Name, email address, phone number, and physical address when you request information, purchase gift cards, or book an appointment.
- Health history, injury details, and intake forms submitted securely through our online patient booking portal.
- Billing information, processed securely via our third-party payment processors.

Derivative and Technical Data

Information our servers automatically collect when you access the website, such as:

- Your IP address, browser type, operating system, access times, and the pages you viewed directly before and after accessing the site.

Cookies and Tracking Technologies

We may use cookies, web beacons, tracking pixels, and other tracking technologies to help customize the site and improve your experience.

Kenney Performance Physical Therapy, LLC

- **Essential Cookies:** Required to keep our booking platform functioning safely and properly.
- **Analytics & Preferences:** Help us understand how visitors use our site and remember your preferences.
Kenney Performance Physical Therapy, LLC
- **Marketing Cookies:** Used to deliver relevant advertisements and measure campaign effectiveness.
Kenney Performance Physical Therapy, LLC

2. How We Use Your Information

Having accurate information about you allows us to provide you with a smooth, efficient, and customized experience. Specifically, we use information collected via the website to:

- Schedule, manage, and confirm your physical therapy appointments.
- Create and manage your secure patient account.
- Process payments, refunds, and gift card purchases.
- Deliver receipts, session summaries, or clinical communications.
- Respond to customer service requests, inquiries, and emails.
- Analyze website usage trends to improve user experience.
Kenney Performance Physical Therapy, LLC
- Comply with legal, regulatory, and healthcare industry obligations.

3. Disclosure of Your Information

We do not sell, rent, or trade your personal health data. We may share information we have collected about you in certain situations, including:

- **Third-Party Service Providers:** We share data with trusted third-party providers who perform services for us or on our behalf, including our secure booking software (e.g., Jane App) and integrated encrypted payment processors.
- **By Law or to Protect Rights:** If we believe the release of information about you is necessary to respond to legal process, investigate potential policy violations, or protect the rights, property, and safety of others.
- **With Your Consent:** We may disclose your personal information for any other purpose with your explicit, written consent.

4. Protected Health Information (PHI) & HIPAA

Please note that personal information related to your medical care, treatment, or clinical history constitutes Protected Health Information (PHI) and is strictly governed by the Health Insurance Portability and Accountability Act (HIPAA).

While this Website Privacy Policy governs your interactions with our public-facing website, your PHI collected via intake forms and medical charts is subject to a more stringent legal framework. Our internal privacy practices regarding medical records are detailed in our **HIPAA Notice of Privacy Practices**, which will be provided to you separately during your registration or initial appointment.

5. Security of Your Information

We use administrative, technical, and physical security measures to help protect your personal information. When you enter sensitive information (such as health records or credit card details), that data is encrypted and managed via secure, HIPAA-compliant third-party cloud architectures.

While we have taken reasonable steps to secure the personal information you provide to us, please be aware that no security measures are perfect or impenetrable, and no method of data transmission can be guaranteed against intercept or misuse.

6. Your Privacy Rights & Choices

Account Information

You may at any time review or change the information in your patient booking account by logging into your online portal account or by contacting us directly using the contact details provided below.

Cookies

Most web browsers are set to accept cookies by default. You can remove or reject cookies through your browser settings, or customize your cookie preferences using the cookie banner toggle on our website. Please note that restricting cookies may impact the functionality of our online booking services.

Kenney Performance Physical Therapy, LLC+ 1

7. Contact Us

If you have questions or comments about this Privacy Policy, please contact us at:

Kenney Performance Physical Therapy, LLC

Kenney Performance Physical Therapy, LLC

Address: 9 Technology Park Dr, (Inside Athletic Performance Training), Falmouth, MA

Kenney Performance Physical Therapy, LLC

Phone: 508-524-9889

Kenney Performance Physical Therapy, LLC

Email: Kenneyperformance@gmail.com

Kenney Performance Physical Therapy, LLC